

West Contra Costa USD

Board Policy

Proposed Revision 10/15/20

Naming Of **Mascots**

BP xxxx

Category?

The Governing Board shall use the following criteria in **selecting school mascots**. The criteria shall include:

1. Individuals, living or deceased, who have made outstanding contributions to the WCCUSD or the educational community; or
2. Individuals, living or deceased, who have made contributions of state, national or worldwide significance.
3. Recognition of the geographic areas in which the school or building is located.
- 4. Leaders, artists, authors, poets, historical figures and other extraordinary citizens who have impacted the fields of education, the sciences, the arts, civic leadership and/or have a specific cultural or regional connection to the West Contra Costa community.**
- 5. A clear rationale must be given as to why a change to mascot or school is proposed.**

Nomination Process

The Board encourages nominations from the community **including students of the school**. A Board subcommittee will be appointed to review **mascot** nominations and make recommendations for the Board's final considerations.

When a school community has made a determination that they would like to explore renaming a mascot, school principals will appoint a naming committee of parents, staff, and students for consideration and evaluation of proposed names. The naming committee will develop a ballot based on the mascots selected by the naming committee; each member will receive one ballot. Ballots must be submitted by a specific due date in order to be counted. The naming committee will count ballots and determine the winning mascot.

Legal Reference:

EDUCATION CODE

35160 Authority of governing boards

Policy WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT
adopted: _____ Richmond, California